

Dialog Quantum2 Leadership Workshop

Part 1: Achieving Results through Relationships: the Power of Influence Part 2: Marketing Information Services

Date

Thursday 12 February 2004

Time

09H00-13H30

Venue

Len Miller Lecture Theatre
9th Floor Medical School Building
University of the Witwatersrand
7 York Road
Parktown, Johannesburg

Directions and parking

Parking: A limited amount of parking is available in the street (York Road/Jubilee Road) outside the Medical School, but security cannot be guaranteed. There is NO parking available in the Grounds of the Medical School. Parking is available at the Johannesburg Hospital (Cost R1.00 per hour). Entrance at back of hospital in Queens Road/Princess of Wales Terrace.

Directions: (From Ben Schoeman Highway (M1) south, take exit 16 – Harrow Road, Houghton Drive. Stay in right hand lane through the robot at the motorway exit and take the slip road right just before the robot into Carse O’Gowrie (Roedean Girls’ School on right hand side). Remain in right hand lane, continue to next robot and turn right into Princess of Wales Terrace. Follow the road past the back of the Johannesburg Hospital to the third entrance on the left hand side (NOT the ramp, but the entrance just past the ramp on the level) – Level 2, Hospital Public Parking.

To get to Medical School from the Hospital Garage: Take the escalators up two levels to Hospital Street (the wide corridor that runs the length of the Johannesburg Hospital). From the entrance at the top of the escalators, turn right. Turn left into the corridor just before the telephones and Absa Bankteller ATM. Walk down to the end of this corridor and through two sets of orange double doors. At the left beyond the second set of doors is a half flight of stairs. Climb the stairs and walk straight to the second corridor on the right. Turn right into this corridor, and left at the glass doors to the central lift area. Take the lift to the 9th floor. The route will be signposted – look for the SAOUG/Dialog signs and arrows.

Registration Fee

R20.00 per person (to cover the cost of refreshments)

** Maximum number of attendees: 100

Programme

08:15	Tea and registration
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09:00-10:30	<p>Dialog Qantum2 Leadership Workshop: Achieving Results through Relationships: the Power of Influence</p> <p><i>Presenter: Corne Willemse, Dialog</i></p> <p>This workshop addresses the results and challenges of a work environment characterized by relentless change, focusing on the techniques for building the credibility and the relationships necessary to inspire productive growth in our roles as information professionals.</p>
10:30	Tea
11:00-12:00	<p>Dialog Quantum2 Leadership Workshop: Marketing Information Services</p> <p><i>Presenter: Corne Willemse, Dialog</i></p> <p>This workshop discusses the competencies necessary for marketing yourself as the information centre. When completed, this session offers a clearer understanding of marketing through packaging, promotion and persuasion and the basics of a marketing plan.</p>
12:30-13:30	Lunch

RSVP

Before or on Monday, 9 February 2004 (for catering arrangements)

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